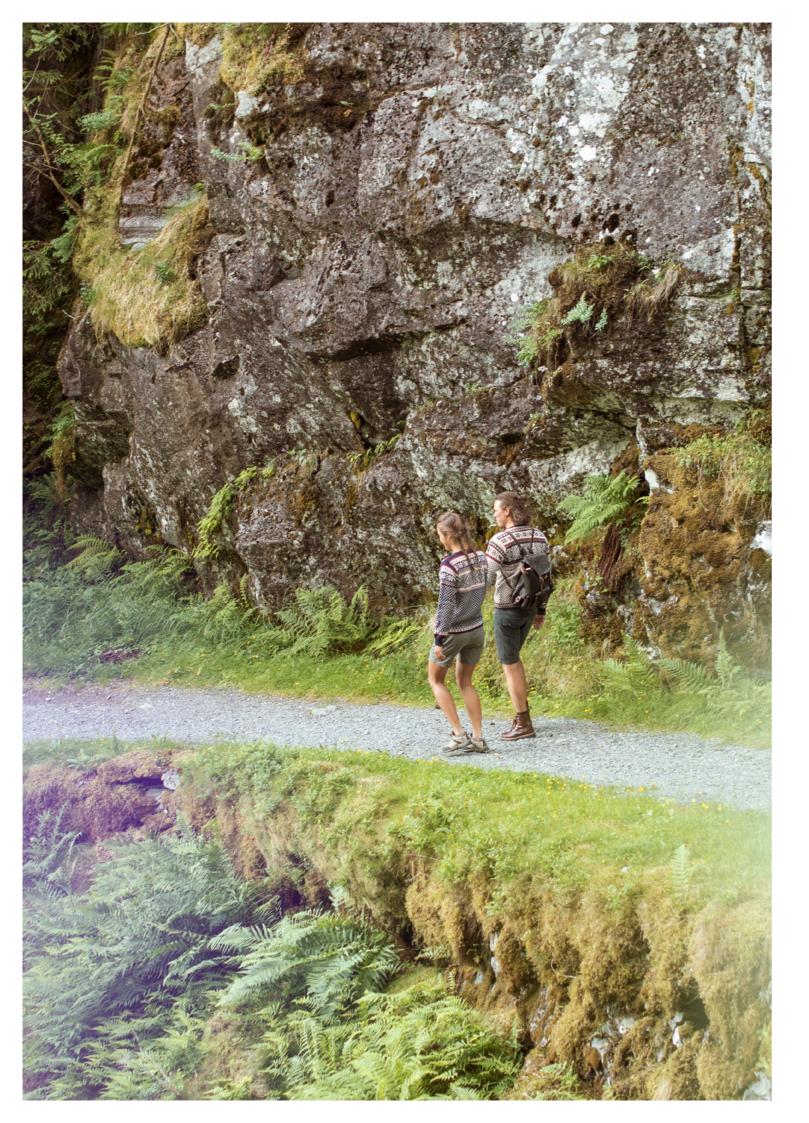


2019 Collection



## Norlender Knitwear

Norlender Knitwear's story goes back to 1927, when the founder, Ola Tveiten, bought his first knitting machine. Mr. Tveiten lived with his family on a mountain farm on the island Osterøy. With no road leading up to the farm, the big knitting machine was brought up on a horse sledge assisted by many helpful neighbours. Ola Tveiten was a carpenter, and when the machine was installed in the basement of the farmhouse, he had to leave for work in Bergen. «You just have to make it work», he told his teenage sons, and left. Together with their mother, Anna Maria Tveiten, the sons made the machine work and started producing underwear for women under the name «Svale trikotasje».

The business went well, and very soon they had to invest in a second knitting machine and industrial sewing machines. Eventually the factory outgrew the small space in the basement and the family built the first factory building next to the old farmhouse. The dark years during WWII and the occupation of Norway were times with very limited resources. It was hard to get knitting yarn and what was available was a strange mix of cotton and other replacement fibers. Everything that was produced had to be shared very carefully between customers.

The war ended and Europe and Norway eventually got back to normal. The business was good, people needed clothes and the prospects were bright. However, times were changing and it was difficult to foresee the big changes which took place when the low price products from the far east swept into the Scandinavian market. At Svale Trikotasje they struggled to stay in business, and felt that it was time for some vital changes. In the winter of 1989 the third generation of the Tveiten family took over the company. They reinvested in new machinery which enabled a wider range of knitwear production and started producing cardigans and pullovers based on the Norwegian knitting heritage under a new label Norlender.

### **OUR TRADITIONS**

Wool plays an important role in the Norwegian heritage and has been used in Norway for clothing for over 6000 years. In more recent centuries wool has been used for knitting, weaving, and felting, and it is the most used raw material in our national folk costumes. Advanced multicolour patterns were hand knitted and decked with beautiful woven bands and pewter clasps. You will find all of these elements in the patterns used in Norlender's knitwear. Our knitwear range is always inspired by our traditions, history and our spectacular nature, made into beautiful garments, suitable for the modern men, women and children.

### **OUR WOOL**

Norway is known internationally for the high quality of its woollen clothing. To stay warm in the cold and often wet climate of the north has been a key factor for survival, and wool is a natural fiber with the extraordinary properties to do just that. Norwegian wool has long and strong fibers with high thermal rating, a product of the natural evolution of our hardy Norwegian sheep. We use Norwegian wool in over 70% of our knitwear range while the remaining garments in finer gauges use European yarns. 100% Merino wool is used in a selection of styles where a soft and luxurious handle is required.

Norlender always uses high quality yarns and we cooperate with skilled spinners in Norway and Europe. The Norwegian spinners, Sandnes Garn is our main supplier of high quality Norwegian yarns. This is a company with a history of more than 130 years in the wool industry and someone we rely on for their expertise on Norwegian wool. Hillesvåg Ullvarefabrikk is a family bussiness with a history that dates back over a hundred years. Located across the fjord from us in the beautiful Osterfjord on the west-coast of Norway, they are our supplyer on exclusive yarns, like the rare Norwegian Fur Sheep.

Scholler Wool, Zegna Baruffa and Transilana are our European spinners who supply us with high quality pure new wool and merino yarns. For specially custom made yarns we collaborate with Transilana.

### **SUSTAINABILITY**

At Norlender we feel privileged to work with a natural and sustainable fibre such as wool. Our spinners follow strict eco guidelines within their production and procurement chain. Norlender is, together with its partners, working towards producing environmentally friendly knitwear.

Graphic design: OK Kontor Photographer: Isak Okkenhaug

& Marielle Evjen

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Women's Collections

Amalie









Kristin is a sporty and light weight half zipped sweater with a decorative snow crystal motif. This sweater is made of a fine merino yarn and has a soft ribbed collar.







Amalie is a sporty light weight sweater knitted of 100% fine merino wool. The subtile pattern around the chest and sleves makes gives the sweater a modern look.

MODEL 335

COL 1 WHITE / BLUE COL 3 RED / WHITE COL 14 NAVY / WHITE XS – XXL 12 GG. Tubular knitted jacquard Yarn 100% fine merino wool MODEL 333 COL 3 RED / WHITE COL 10 GREY / WHITE

XS – XXL 7 GG Single bed jacquard Yarn 100% fine merino wool

## Eline







In our Eline jacket we want to emphasize the beauty of the Selbu pattern, which is one of the best known and most loved symbol in traditional Norwegian hand knitting design. Eline is made of 100% fine merino wool.











 $\mathsf{XS} - \mathsf{XXL}$ 

7GG. Single bed jacquard

Yarn 100% fine merino wool

Frøya is inspired by the beautiful carved ornaments from the Viking era. The mono coloured side panels makes a beautiful slimming sihouette. This jacket is made from a fine merino yarn.

MODEL 634

COL 4 BLACK / WHITE COL 17 BEIGE / WHITE

Norlender









Alvilde is a long stylish jacket with a check pattern in combination with traditional Norwegian details. The jacket has two front pockets and an A-line silhouette which suits all body shapes.

MODEL 662 COL 4 BLACK / WHITE COL 11 GREY / WHITE

XS - XXL12 GG tubular knitted jacquard Yarn: 50% wool, 50% acrylic 2 end worsted yarn

## Edel







Edel is a long fitted jacket with zipped pockets. The minimalistic design makes this jacket into a versatile garment easily combined with both trousers, skirts or dresses. Shown with skirt mod 444.

**MODEL 661** COL 4 BLACK COL 10 GREY

XS - XXL12 GG. Double knitted jacquard Yarn: 50% wool/50% acrylic. 2 end worsted yarn

## Helga

An elegant skirt with lining, knitted in a ripple effect. Matching model 660, 661 and 662.







12GG. Double knit with wave knitting structure Yarn: 50% wool / 50% acrylic. 2 end worsted yarn

Norlender

# 2019 Collection

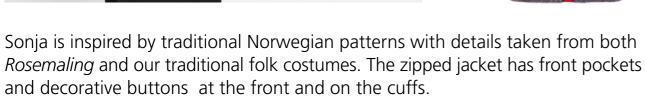
## MODEL 632 COL 1 WHITE / BLUE COL 4 BLACK / GREY

XS – XXL 7 GG. Single bed jacquard with rib backing Yarn: 2 end worsted 100% wool

















Maud is a light weight zipper cardigan with a design inspired by traditional Norwegian filigree brooches used in our national costumes. These decorative details together with the buttons at the front and on the cuffs makes this a stylish garment for many occations.

### **MODEL 629**

COL 2 OFF-WHITE / GREY COL 9 CHARCOAL / WHITE











Ingrid is an elegant cardigan with a button opening and front pockets. The slimming pattern is inspired by the Norwegian spring with its floral details. Both the collar, the hem of the jacket and the sleeves are trimmed with beautiful scalloped edges.

**MODEL 647** COL 10 GREY / WHITE COL 16 LIME / WHITE

5 GG. Singlebed Jacquard with intasia technique Yarn: 3-end worsted 100% wool









We have revived grandmothers favourite knitted cardigan and made it into a modern design for the women of today. The garment is light weight and comfortable and an all year around favourite.

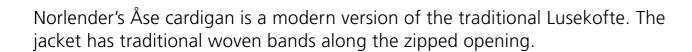
**MODEL 637** COL 1 WHITE / GREY COL 14 NAVY / BLUE

Norlender

Norlender















Voss is a contemporary Norwegian "lusekofte", a cardigan with traditional patterns, pewter clasps and woven bands. The cardigan has a fleece lined collar.

**MODEL 636** COL 11 GREY / WHITE COL 12 BLUE / WHITE

7GG. Single bed jacquard with rib backing Yarn: 2 end worsted 100% wool

MODEL 640

COL 3 RED / BLACK COL 10 GREY / WHITE COL 17 BEIGE / WHITE  $\mathsf{XS} - \mathsf{XXL}$ 5 GG. Single bed jacquard Yarn: 3 end worsted 100% wool 8









Lea's snow crystal pattern is inspired by the Norwegian winter. This light weight zipped cardigan is made of a soft merino yarn.

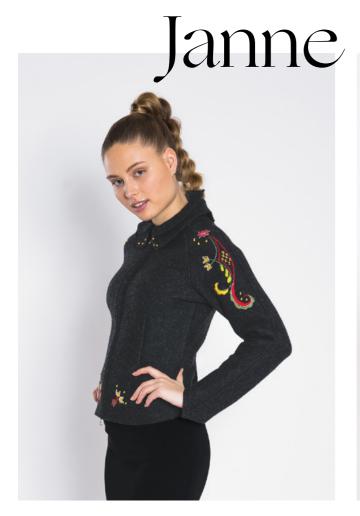








Birgit is an elegant and practical poncho with a Norwegian pattern on the collar and wooden toggles at the front opening.







Janne is a lightly felted wool jacket, with hand embroidery on sleeves and collar. The jacket has pretty details and a flattering silhouette.

Agnes is a ladies jacket with zipped opening and pockets. It has a light and

opening and pockets. It has a light and delicate quality, with elegant ribbed knitting structure at bottom of body and sleeves.

## **MODEL 603**

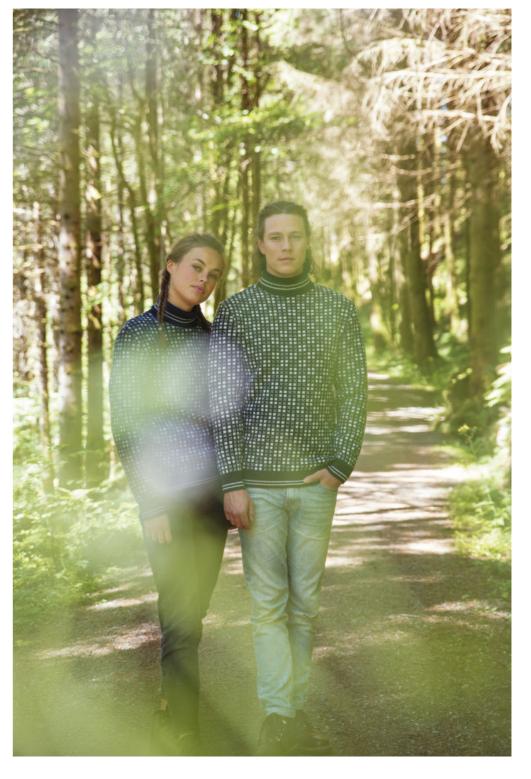
COL 3 RED COL 9 CHARCOAL S – I

12 GG. Single bed knit, felted Yarn: : 2 end worsted 100% wool

## MODEL 660 COL 4 BLACK

S – XL 12 GG tubular

12 GG tubular jacquard Yarn: 50% wool, 50% acrylic 2 end worsted yarn



Sweaters & Men's Collections









5 GG single bed jacquard

Yarn: 3 end worsted 100% wool

Osterøy is a classical crew neck pullover with a traditional Norwegian pattern. The sweater is named after the Island where the Norlender factory is situated.







A design inspired by the traditional Norwegian costumes worn by Norwegians for many centuries and now made into a contemporary sweater for men. A light weight and comfortable garment with a zip opening and fleece lined collar.

## **MODEL 319**

COL 2 OFF-WHITE / CHARCOAL

## Lofoten







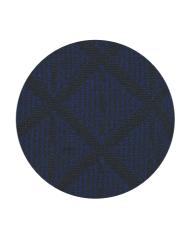


The Norwegian Fur Wool sheep (Norsk Pelssau) is an old and rare breed, only found in Norway. Yarn made from this wool offers a soft, strong and mohair-like quiality. Our Lofoten sweater is produced of Norwegian fur wool made exclusively at Hillesvåg Ullvarefabrikk.

**MODEL 320** 

COL 5 BURGUNDY / GREY COL 14 NAVY / GREY COL 15 CAMEL / GREY

5 GG single bed jacquard with structural knit Yarn: 2-end carded 100% wool from Norwegian fur sheeps







Oslo is a classic lined bomber jacket with pockets. It has a sporty look, and is a timeless jacket for men of all ages.

**MODEL 675** COL 4 BLACK / NAVY









Narvik is the perfect Norwegian skiing sweater, with a half zip opening and a fleece collar. The bold star at the front is a typical symbol of the long Nordic winters.





One of the best known knitting designs from Norway has its origin in Setesdal, a valley in Norway with strong hand craft traditions. Our design Setesdal is based on the traditional patterns from this region, made into a contemporary sweater suitable for both men and women. The garment is made of a fine and comfortable merino yarn.

MODEL 338 COL 1 WHITE / NAVY COL 14 NAVY / WHITE

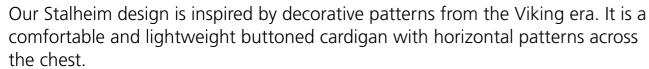
XS – XXL 7 GG single bed jacquard Yarn 100% fine merino wool

## Stalheim















S - XXL

7 GG double knitted jacquard

Nusfjord is a classical and elegant men's cardigan with zip opening and a Norwegian pattern across the front and back. The garment is light weight and perfect for indoor and outdoor activities.

Nusfjord

7 GG single bed jacquard Yarn: 2 end worsted 100% wool **MODEL 677** 

COL 9 CHARCOAL / WHITE COL 14 NAVY / WHITE

**MODEL 673** 

COL 11 DARK GREY / WHITE

COL 14 NAVY / WHITE







Stavern is the perfect garment for spring and fall. The design is inspired by our rich Viking heritage and rural patterns from the middle ages.







With its woven band and pewter clasps Stavanger has all the hallmarks of traditional Norwegian knitwear. This is a stylish cardigan produced in classical solid colours, and is suitable for both casual and formal occasions.

Stavanger

**MODEL 644** 

COL 4 BLACK / WHITE COL 11 DARK GREY / WHITE

Norlender









5 GG single bed jacquard with cabel structural knit

Yarn: 3 end worsted 100% wool

On Spitzbergen, the polar bear is the uncrowned king. Our Spitzbergen design has a stylized polar bear pattern on both sleeves, combined with a classical Norwegian snowflake pattern. The pullover has elegant leather trims and a fleece lined collar.







Vega is a classical crew neck sweater with a design reminiscent of pullovers popular in Norway in the early 19th century. At that time hand-knitted sweaters and cardigans were the main garments worn during the cold season. With Vega, we wish to revisit memories of our Norwegian heritage and craftsmanship.

MODEL 342

COL 3 RED / WHITE COL 14 NAVY / WHITE

MODEL 366
COL 2 OFF-WHITE / CAMEL
COL 14 NAVY / WHITE

S – XXL 5 GG single bed jacquard Yarn: 3 end worsted 100% wool



## Reykjavík

Reykjavík is a new addition to our popular range of fishermen's sweaters, offering

a softer and lighter alternative. These garments are characterized by their small

geometric designs and often finished with decorative stripes on ribs and collars.









Hammerfest is inspired by the traditional Norwegian fishermen pullovers and has a double sided knitted structure. Hammerfest is the perfect choice for all outdoor activities.

### **MODEL 350**

COL 9 CHARCOAL / BURGUNDY COL 15 CAMEL / GREEN COL 5 BURGUNDY / GREY

5 GG double knitted jacquard Yarn: 2 end worsted 100% norwegian wool

## Island





Svalbard is one of our original fisherman pullovers. This garment is based on the handknitted garments our fishermen wore to combat the cold and wet climate along the coast. Svalbard has an exclusive knitted structure which makes it perfect for outdoor activities.

MODEL 379 COL 14 NAVY / WHITE

S – XXL 5 GG single bed jacquard Yarn: 1 end-carded from 100% norwegian wool



The fisherman sweater has been used along the coast of Scandinavia for centuries. The rough weather in these coastal areas has taught the population to utilize the natural thermal properties of the wool. At Norlender we still produce our fishermen range from the same unique Norwegian wool to create a strong and nearly everlasting product.

## **MODEL 378**

COL 2 OFF-WHITE / CHARCOAL COL 14 NAVY / OFFWHITE

S – XXL 5 GG single bed jacquard Yarn: 1 end-carded from 100% norwegian wool "Today Norlender Knitwear is one of the few remaining textile factories in Norway, and we are very proud to be able to offer garments made of 100% Norwegian wool, knitted and manufactured at our factory in Hosanger"



Childrens's Collections







The reindeer has always been a beloved motif in the traditional Norwegian knitwear. In Tyrihans we have used it in combination with other traditional elements and the design comes with matching hats and mittens in size 3-6 years.

### **MODEL 552**

COL 12 BLUE / WHITE COL 19 PINK / WHITE

Size 1, 2, 4, 6, 8 YEARS 5GG single bed jacquard Yarn: 3 end worsted 100% wool

### **MODEL 252**

Hat with reindeer motif 3 - 6 YEARS

### **MODEL 253**

Mittens with reindeer motif 3 – 6 YEARS

## **MODEL 254**

Slippers with soft lining SIZE 2 – 4, 6 – 8 YEARS

## **MODEL 219**

Gloves 3 – 6 YEARS







COL 12 BLUE / WHITE COL 19 PINK / WHITE

100% Merino wool Quality: 5 GG. Double knitted jacquard Yarn: 3 layer 100% combed wool yarn







A beautiful soft childrens cardigan inspired by the traditional Norwegian "lusekofte" Model Stjerne has a zipped opening and comes in size 0 to 4 years old with matching hats and mittens in two sizes.

### **MODEL 557**

COL 10 GREY / WHITE COL 21 CERISE / WHITE SIZES 0, 1, 2, 3, 4 YEARS 5GG single bed jacquard Yarn: 3 end worsted 100% wool



## **MODEL 258 MITTENS**

COL 10 GREY / WHITE COL 21 CERISE / WHITE

SIZE 1 - 2 YEARS, SIZE 3 - 4 YEARS 5GG single bed jacquard. Yarn: 3 end worsted 100% wool. Lining: fleece.







SIZE 2, 4, 6, 8, 10 YEARS

## Smørbukk





Smørbukk is the kid's version of Norlender's Island fishermans sweater. Made for children in a soft and comfortable wool with a tough image.

COL 2 OFF-WHITE / CHARCOAL

SIZES 2, 4, 6, 8 YEARS 5GG single bed jacquard Yarn: 2 end worsted 100% wool







Kvitebjørn is inspired from the majestic polar bears living on Svalbard and has a polar bear pattern back and front. This is a light weight sweater with a practical half zip opening.

### **MODEL 560**

COL 3 RED / WHITE COL 12 BLUE / WHITE

## Askeladden

**MODEL 561** COL 14 NAVY / WHITE COL 19 PINK / WHITE

SIZE 2, 4, 6, 8 YEARS 7GG single bed jacquard Yarn: 2 end worsted 100% wool.





Askeladden has a traditional raglan shape and a retro design. The garment is specially treated to make the sweater super soft and very comfortable.

## MODEL 255 **GLOVES MODEL 259**











5GG single bed jacquard Yarn: 3 end worsted 100% wool Lining hat & gloves: fleece







Fanafjellet is inspired by the original "Fana" pattern. The jacket has a zip opening, large front pockets and a practical hood. Fanafjellet comes with matching hats and mittens in two sizes and scarf in one size.

## **MODEL 559**

COL 10 GREY / WHITE COL 14 NAVY / WHITE

SIZE 1, 2, 4, 6, 8 YEARS 5GG single bed jacquard Yarn: 3 end worsted 100% wool

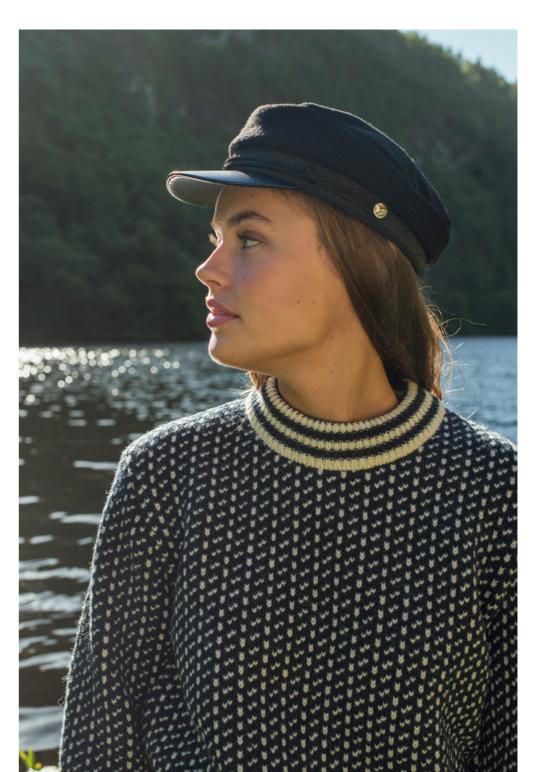
SIZE 1 – 3 & 4 – 8 YEARS

SIZE 1 – 3 & 4 – 8 YEARS

**MODEL 260** SCARF

COL 10 GREY / WHITE COL 14 NAVY / WHITE





Accessories

## Snowflake Set

## **MODEL 401**

HAT

COL 1 WHITE / BLUE COL 3 RED / WHITE COL 4 BLACK / WHITE

COL 9 GREY / WHITE 7 GG tubular knitted jacquard YARN: 2 end worsted 100% wool











HEADBAND

COL 1 WHITE / BLUE COL 3 RED / WHITE COL 4 BLACK / WHITE

COL 9 GREY / WHITE









7 GG tubular knitted jacquard YARN: 2 end worsted 100% wool

### **MODEL 403**

GLOVES

COL 1 WHITE / BLUE COL 3 RED / WHITE COL 4 BLACK / WHITE COL 9 GREY / WHITE

7 GG tubular knitted jacquard YARN: 2 end worsted 100% wool









## MODEL 404

**SCARF** 

COL 1 WHITE / BLUE COL 3 RED / WHITE

COL 4 BLACK / WHITE GREY / WHITE COL 9

7 GG tubular knitted jacquard YARN: 2 end worsted 100% wool









## **MODEL 226**

made of a soft merino yarn.

HAT

**MODEL 227 SCARF** 

**MODEL 228** WRISTWARMER

COL 4 BLACK / GREY

ONE SIZE 10 GG tubular knitted jacquard. Yarn: 100% fine merino wool

Rose Set

Classic ladies beret, scarf and wristwarmer with a Norwegian pattern. The set is

## **MODEL 405**

**MITTENS** 

COL 9 GREY / WHITE COL 3 RED / WHITE

7 GG tubular knitted jacquard YARN: 2 end worsted 100% wool









## Multi Set

















**MODEL 244** 

**MULTIHAT** 

**MODEL 246** WRISTWARMER COL 4 BLACK / WHITE COL 1 WHITE / NAVY

ONE SIZE

7 GG tubular knitted jacquard Yarn: 100% fine merino wool

## Crystal Set

**MODEL 292** SCARF

**MODEL 293 GLOVES WITH** WRISTWARMER

COL 1 WHITE / GREY COL 4 BLACK / WHITE

7 GG tubular knitted jacquard Yarn: 2 end worsted yarn made from 100% wool





## Urban Hats

## **MODEL 284** WOMANS HAT

COL 10 GREY

ONE SIZE 40% Wool 20% Polyester 20% Acrylic



## **MODEL 285 WOMANS HAT**

COL 3 RED COL 4 BLACK

ONE SIZE 65% Wool 35% Polyester



### **MODEL 295** WOMANS HAT

COL 5 BURGUNDY COL 10 GREY

ONE SIZE 65% Wool 35% Polyester



## **MODEL 291**

HAT

COL 4 BLACK

SIZE 56, 58, 60 CM 40% Wool 60% Polyester



## **MODEL 297**

HAT

COL 9 GREY

SIZE 56, 58 CM 40% Wool 60% Polyester



## Lea Set

## MODEL 233 SCARF

**MODEL 234 GLOVES** 

COL 11 GREY / WHITE COL 13 GREEN / BLACK

12 GG. Tubular knitted jacquard Yarn: 100% fine merino wool





Skipper's hat





MODEL 266 COL 4 BLACK

SIZE 57, 59 CM 30% Wool, 70% Polyester Lining: 100% Cotton

## Chess Set

MODEL 230 SCARF

MODEL 231 HAT

COL 4 BLACK

12 GG. Tubular knitted jacquard Yarn: 100% fine merino wool





Mountain Set









MODEL 207 HEADBAND

MODEL 208

MODEL 209 GLOVES COL 10 GREY / WHITE COL 14 NAVY / WHITE

7GG single bed jacquard Yarn: 3-end worsted yarn made from 100% wool Lining hat & headband: soft fleece. Lining gloves: knitted fabric from wool

## Forest Set

MODEL 239 HAT

MODEL 240 SCARF

COL 3 RED COL 4 BLACK

7 GG. Tubular knitted jacquard Yarn: 100% fine merino wool





## NORWEGIAN AGENTS

## WORLDWIDE AGENTS AND DISTRIBUTERS

### **Agent North-Norway**

Askeladden Agentur AS Mathias Lekanger Furukollveien 293 1860 Trøgstad, Norway

Mobile (+47) 913 082 08 E-Mail mathias@lekanger.no

### **Agent South-Norway**

Kåre Nytun Tvildesvingen 16 B, 5700 Voss, Norway

Phone (+47) 565 120 00 Mobile (+47) 911 613 63 E-Mail joh-nytu@online.no

For questions and information contact Norlender directly:

## **Norlender Knitwear AS**

Osterøyvegen 2184 Hosanger 5282 Lonevåg Norway

Phone (+47) 561 920 00 Fax (+47) 561 920 01 E-Mail sales@norlender.no

## **Agent Russia**

Skantr LLC Saint-Petersburg, Russia

Phone (+7) (812) 414 90 03 Mobile (+7) (911) 713 72 57 E- Mail sales@skantrika.ru www.skantrika.ru

### **Agent Japan**

ESPRIT UG CO.,LTD
Tokyo Show room
6F Kudanshita Plaza Bldg, 1-3-1,
Kudankita, Chiyoda-ku, 102-0073,
Tokyo, Japan

Phone (+81) 332 345 075 Fax (+81) 332 345 057 E-Mail tokyo@espritug.co.jp

### **Agent Czech Republic**

Michal Holy Norge.cz Nákupní 1462, 252 42 Jesenice, Czech Republic

Mobile (+420) 776 004 659 E- Mail michal@norge.cz www.norskysvetr.cz

### **Distributer USA**

Scandinavian Specialties 363117 Avenue Hudson WI 54016-6706, USA

Phone (+1) 71 53 77 03 33 Fax (+1) 71 53 77 03 34 E-Mail info@scanspec.com www.scanspec.com

## **Agent Finland**

Antti Tapaninen Oy Nordia Produkter Ab Helsinki Fashion House Mikkolantie 1 A 00640 Helsinki, Finland

Phone (+358) 977 742 72 Fax (+358) 977 742 75 Mobile (+358) 400 485 594 E-Mail antti.tapaninen@ nordiaprodukter.fi www.lankamaailma.fi

## Germany, Austria & Switzerland

Ulrik Stephansen Agentur Stephansen Nesselwanger Straße 30 90455 Nürnberg

Phone: +49 (0) 1 72 – 8 60 13 96 Fax: +49 (0) 9 11 – 88 47 97 E-mail: agentur.stephansen@

t-online.de





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